



RESUB

THE FUTURE OF RESTUARNT LOYALTY



DINING OUT HAS CHANGED

HOW IT WAS

formal dining
reservations
dress up for dinner
special occasions

WHAT HAPPENED

fast food
cheap eats
dress down culture
small variety

WHERE WE ARE

lots of variety
delivery options
quality driven
food influencers

RESTAURANT LOYALTY - THE OLD WAY

SPEND & REWARD

The more you spend the more points you gain or stamps on your loyalty card.

Eventually you'll have spent enough to claim a reward.

DISCOUNT

Gain loyal customers by offering discounts every week or month.

Keep discounting until they won't go elsewhere.

RESTAURANT LOYALTY - THE NEW WAY

SUBSCRIPTION

Subscribe and save.
Repeat subscription
each month to
receive exclusive
vouchers, deals
& discounts.

PART OF THE CLUB

Become a valued
member of a club that
is first to receive news,
notifications and
event tickets that
others don't have
access to.

ENGAGE

Loyal customers
are part of something
unique and special.

Share the love of
the club.

IN 2023

295,000

BUSINESSES CLOSED THEIR DOORS.



BUT SUBSCRIPTION MODELS ARE GROWING



FLOWER SUBSCRIPTION



RECIPE SUBSCRIPTION



BEAUTY SUBSCRIPTION



RAZOR SUBSCRIPTION



COFFEE SUBSCRIPTION



NUTRITION SUBSCRIPTION



A photograph of an outdoor restaurant patio. In the foreground, there are two tables with dark blue tablecloths and black metal chairs with red upholstered seats. The tables are set with glassware and small potted plants. The background shows a building with a window box filled with red flowers and a large green plant on the left. The overall atmosphere is warm and inviting.

WINNERS ARE ADOPTING THE SUBSCRIPTION
MODEL IN OTHER SECTORS.

RESTAURANTS CAN DO THE SAME.

SUBSCRIPTION FOR THE PEOPLE



Ongoing
Value



Part of
the Club



Immediate
Rewards



Memories


RESUB

SUBSCRIPTION FOR THE RESTAURANTS



Guaranteed
Customers



Repeat
Income



Happy
Customers



Enhanced
Exposure

RESUB IN ACTION

Periwinkle
— INNS —
SUBSCRIPTION CLUB

In April 2024 Periwinkle Inns became the case study to demonstrate how RESUB would work in the real world.

Three hundred customers signed up for the new subscription service.

Key study points have shown:

On average an additional £20 per person was spent when dining

Each subscriber visited a Periwinkle Inn at least 3 times each month

After one year the Subscription Club is continuing to grow business


RESUB

UK PROJECTIONS

There are currently 32,569 restaurants in the UK.
Our plan is to ensure that 10% of those restaurants
have signed up to use RESUB.

RESUB works on a commission basis with an initial
small sign up fee.
RESUB would take a 5% commission from any subscription
sold on our platform.

Based on each restaurant having 4000 names on their
database of customers and charging just £35 for their
monthly subscription our commission turnover will be:

Year 1: 50 restaurants signed up. Yearly commission £777,700

Year 2: 500 restaurants signed up. Yearly commission £11,665,500

Year 3: 3000 restaurants signed up. Yearly commission £66,104,500



GLOBAL PROJECTIONS

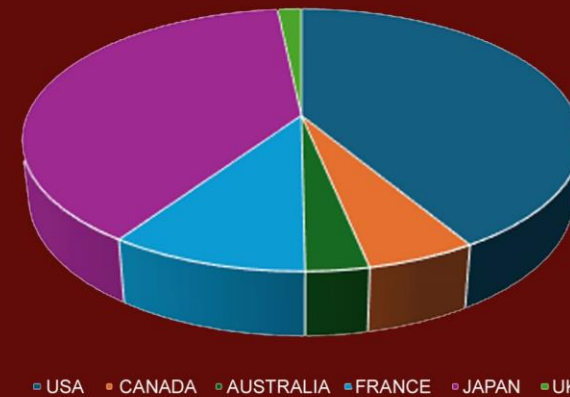
RESUB's potential extends beyond the UK,
with international opportunities that could achieve
Unicorn status.

For example, achieving our 10% target of restaurants in the
following five countries at a £35 per person subscription
cost would result in:

- USA: £1.384 billion commission
- Canada: £179 million commission
- Australia: £103 million commission
- France: £323 million commission
- Japan: £1.3 billion commission

Total: £3.289 billion commission

GLOBAL SALES (INC UK)



OPPORTUNITIES



Cash Positive Business



Repeat Monthly Income



Global Potential



High Cash Reserves for Investment



Opportunity to Provide Lending



THE SUBSCRIPTION ECONOMY IS HERE

The way restaurants do business can change





RESUB

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